

ALICE LANGTON

Fashion Designer

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Ireland

EXPERIENCE

Kouchin Holdings (BEON), Ireland, October 2017- Present.
Fashion Designer.

- Designed Athlesiure wear line for men and women. Responsible for every aspect of creating the brand from the design to production of final garments.
- Sourced all fabrics, factories and suppliers in Portugal and India. Established a supply chain. Negotiated pricing with all suppliers.
- Frequently visited factories. Responsible for quality control.
- Organised every aspect of production.
- Collaborated with graphic designers and marketing team to create branding and marketing strategy.
- Created brand Identity, tone of voice and brand guidelines.
- Brand to launch at end of April 2018

Ann Everett LTD, Chicago, October 2016 - July 2017.
Fashion designer/ Studio Manager.

- Designed one-off pieces, involved in every aspect from the inception of the design to final garment.
- Sole communicator between head designer and seamstresses, leather workers, embroiderers and beaders.
- Primary pattern cutter for the company.
- Involved in all design meetings and fittings. Responsible for quality control and factory visits.
- Sourced and ordered fabric and trims for collection including materials for accessories.
- Lead a re-branding campaign, hired and liaised with graphic designer as well as organising photo shoots.
- Maintained and updated show room for weekly meetings with clients to present collections for sale. Facilitated \$20,000 in sale profits.

Dunnes Stores Head Office, Dublin, June 2015-July 2016.
Womenswear Design Assistant and CAD technician.

- Worked as part of design team, with buyers, for the womenswear main range. As part of the team helped to develop concepts and collections for a wide variety of customers.
- Areas of focus include: sportswear, outerwear, jersey tops, denim and knitwear. Responsible for technical drawings (using adobe illustrator) in areas previously mentioned.
- Have created original print designs, colour and trend research, market competition analysis, packaging and graphic design. Involved in fittings and liaising with international suppliers.

EDUCATION

BDes Honours Degree
In Fashion Design. 2011-2015

NCAD (National College of Art and Design) Dublin.

Thesis title: Craft: The Meaning of Making

AWARDS

1st Place UCD
(University College Dublin) Young Designer of the year 2015.

3rd Place DIT
(Dublin Institute of Technology) Young Designer Competition 2015.

SKILLS

Fashion: Pattern Cutting, Sewing, Garment Construction, Photography

Adobe Suite: Photoshop, Illustrator, InDesign

General: Microsoft Office, Research, Organization, Teamwork, Communication

INTERESTS

All varieties of craft; Museum trips; Cycling; Meeting new people; Seeing new places; Films; Food; Contemporary Art & Theatre. Spending time with my friends and family.